



IMPROVING HEALTH IS OUR POLICY

Impact Health Policy Partners (Impact Health) is a team of policy and advocacy experts dedicated to **improving health, advancing well-being, and expanding access to more equitable, cost-effective, quality care for all Americans.** Our strategic advice and assistance are rooted in “connecting the dots” to identify, create, and leverage opportunities that achieve our clients’ goals.

At Impact Health, you will find political insight and process savvy seamlessly combined with in-depth mastery of the issues that matter to you. We are especially proud of our mission-driven approach and it shows in the passion we bring to our work. We practice our values in every client and government encounter: social responsibility, service, integrity, innovation, and teamwork.

OUR IMPACT



Administrative

Expanding coverage and access:

Successfully advocated for inclusion of new services on the Medicare Telehealth Services List.



Legislative

Funding key health priorities:

Secured millions in appropriation funding for a Black health initiative, a Center for Public Health Excellence, and infectious disease and cancer research.



Community

Supporting local efforts to improve health:

We donate at least 5% of our profits to organizations advancing health and well-being.

“We would not be able to do our jobs as effectively without Impact Health’s timely and expert analysis of major rules and legislation.”

— Health Insurer

OUR WORK

FEDERAL AND STATE POLICY ANALYSIS

We continuously monitor fast-moving, complex Medicare, Medicaid, commercial payer, public health, and other policy issues, delivering:

- Comprehensive, real-time policy updates detailing relevant federal rulemaking, congressional hearings, agency forums, MedPAC/MACPAC sessions, and other legislative and regulatory actions
- Same day turnaround on summaries of major regulations such as annual payment system and health plan rules
- Weekly recaps of recent policy-driving developments
- Political context and insights
- Bill tracking, side-by-sides, and summaries

ISSUE-BASED STRATEGY AND CONSULTATION

We empower clients to both respond to and proactively shape the policies impacting their goals through:

- Policy and position development
- Landscape scans to identify opportunities for funding, policymaking, and influence
- Legislative drafting
- Comment letter writing for both regulatory and legislative audiences
- Congressional testimony drafting and preparation
- Q&A and regular check-ins with our policy experts
- In-depth memos and issue briefs

RELATIONSHIP BUILDING AND ADVOCACY

We specialize in results-driven, bipartisan congressional and executive branch advocacy, including:

- Targeted action plans to connect clients with policymakers and influence Congress and the Administration
- Building and growing relationships with allied organizations and other stakeholders
- Preparation of materials, slide presentations, and other products to help you convey your priorities
- Meetings with congressional offices and agency officials
- Appropriations funding (i.e., “earmark”) requests, submission, and follow-up
- Bill introduction, sponsor solicitation, and pursuit of inclusion in moving legislative vehicles for passage
- Congressional letters directed at agencies, questions for the record at hearings, and nomination applications

“Impact Health is an integral part of our team.

We would not be nearly as successful as we have been without you.”

— Health System

OUR EXPERTS

Impact Health's group of experts brings decades of substantive health policy experience from high profile positions on Capitol Hill, within local, state, and federal government, non-profit organizations, and the private sector. Learn more below and meet our team at impacthealthpolicy.com/our-experts.

EXPERIENCE

Coverage and Reimbursement

Led by authors of the Affordable Care Act, our team's commitment to expanding and ensuring access to health care is at the heart of what we do. We help solve complicated coverage and reimbursement issues for our clients by leveraging both our connections and a deep understanding of how the health system works across payers, sites-of-care, and populations.

Value-Based Care

We keep clients informed about new programs and opportunities and help them participate in the shift toward accountable care, shaping payment policies and the broader health care delivery system through engagement with the Center for Medicare and Medicaid Innovation, aligned stakeholder groups, Congress, and administrative officials.

Health Equity and Public Health

Our team works closely with clients to help them advance federal policies that improve health equity and address disparities in health and health care. We also track and identify actionable public health opportunities, including federal grant funding, related to issues like housing, nutrition access, immigration policies impacting public charge, and more.

Other Policy Issues

- Health care workforce
- Behavioral health
- Maternal and reproductive health
- Health information technology, data privacy, and artificial intelligence

LEADERSHIP



Yvette Fontenot, M.P.P.
Chief Executive Officer



Billy Wynne, J.D.
Founder & Chairman

“You all do such incredible work and I trust every bit of intel and information you send my way.”

– Children's Hospital

OUR EXPERTS: FORMER POSITIONS OF NOTE



Executive Branch

- Senior Policy Advisor, Obama White House
- Deputy Director, Office of Health Reform, Department of Health and Human Services
- Budget Analyst, Office of Management and Budget



Congress

- Professional Staff, Senate Finance Committee and House Energy and Commerce Committee
- Senior Legislative Advisor, Senator Rockefeller



State and Local

- Health Systems Unit Director, Colorado Department of Public Health and Environment
- Prevention Specialist and Program Manager, City of Springfield Massachusetts Department of Health and Human Services

LEARN MORE

Whether you need federal or state policy analysis, regulatory and legislative strategy, or advocacy support, Impact Health can help you understand complex health care policy and navigate Washington to get results. Sign up for a free trial of our real-time analysis, or schedule an initial consultation to explore how our expertise aligns with your needs and discuss strategies to advance your mission. Reach out today to discover how we can partner to positively impact the health and well-being of all Americans.

“Impact Health’s coverage of a wide range of health care topics is impressive, ensuring that all relevant issues are explored in depth. Their expertise is complemented by a genuine passion for the field, making every interaction not only insightful but also highly productive.”

— Life Sciences Company

Contact Us

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